

Entrepreneurship B

T037

**Tuesday, 05/11/2013
8: 30 – 11: 30 AM**

WORKFORCE DEVELOPMENT AUTHORITY



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**ADVANCED LEVEL NATIONAL EXAMINATION, 2013,
TECHNICAL AND PROFESSIONAL TRADES**

EXAM TITLE: Entrepreneurship B

OPTIONS:

- | | |
|--|--|
| 01. Electricity (ELC) | 09. Computer Electronics (CEL) |
| 02. Graphic Arts (ART) | 10. Electronics and Telecommunication (ETL) |
| 03. Sculpture Ceramics (SCE) | 11. General Mechanics (GME) |
| 04. Carpentry (CAP) | 12. Motor Vehicle Mechanics (MVM) |
| 05. Tailoring (TAL) | 13. Secretarial (SEC) |
| 06. Construction (CST) | 14. Hotel Operations (HOT) |
| 07. Computer Science and Management (CSM) | 15. Tourism (TOR) |
| 08. Computer Science (CSC) | 16. Public Works (PWO) |

DURATION: 3hours

INSTRUCTIONS:

The paper contains **three (3)** Sections :

- Section I:** Eleven (11) questions, **all compulsory;** **55marks**
- Section II:** Five (5) questions, **Choose any three (3);** **30marks**
- Section III:** Three (3) questions, **Choose any one (1);** **15marks**

Section I : All the 11 questions are compulsory 55marks

01. a. Define the term money. **2marks**
b. Outline any four sources of capital for business. **4marks**
02. Give any five sources of business ideas. **5marks**
03. You are soon starting a small manufacturing enterprise. Explain any five steps you may follow when starting up the business. **5marks**
04. State any five ways an entrepreneur ensures proper cash management in business. **5marks**
05. Give any five factors which influence the level of savings in society. **5marks**
06. a. What is meant by operational budget? **2marks**
b. Give any four reasons why an operational budget is important to the entrepreneur. **4marks**
07. State any five methods of data collection that may be used in an enterprise. **5marks**
08. Outline any five benefits of having a business plan. **5marks**
09. Give any five categories of things that you may want to consider for itemizing your budget. **5marks**
10. State any five factors to consider in assessing the potential market of a business. **5marks**
11. Give any three types of management styles. **3marks**

Section II : Choose and answer any three (3) questions. 30marks

12. a. With examples differentiate business with limited liability from business with unlimited liability. **4marks**
b. Mention any six questions you will base on when preparing financial plan. **6marks**
13. Explain briefly any five reasons why it is necessary for individuals to save a part of their income. **10marks**

14. You have required a loan from Bank of Kigali worth 10,000,000Rwf to set up a medium sized Bar. Draft a Budget for your venture. **10marks**
15. a. Distinguish between marketing plan and production plan. **4marks**
b. Examine any six factors which should be considered when designing a marketing plan. **6marks**
16. a. Outline any five factors that should be considered when selecting an advertising medium. **5marks**
b. Explain any five reasons which show the importance of advertising to an enterprise. **5marks**

Section III : Choose and Answer any one (1) question. 15marks

17. You are operating a small business that deals with the manufacture of metallic products. You have found that it is necessary to expand your business using different sources of finance. Prepare a financial plan for this venture. **15marks**
18. You intend to start a brick making project
a. Outline the requirements of the project. **5marks**
b. Prepare a marketing plan for your project. **5marks**
c. Explain any five possible dangers your project may pose to the natural environment. **5marks**
19. In December holidays, you are planning to start a restaurant in your village.
a. Develop the general description of your business. **2marks**
b. Identify six requirements for your project. **3marks**
c. Outline any five objectives of your project. **5marks**
d. Specify any five measures you will take to minimize the negative effects caused by your business to the natural environment. **5marks**